



# PARTNERSHIP OPPORTUNITIES

Let's Detroit is a new program of the Detroit Regional Chamber Foundation. This program was launched to help the Detroit Drives Degrees initiative achieve its goal to increase postsecondary education attainment in the region to 60 percent by 2030.

Let's Detroit works to retain and attract talent in Southeast Michigan. 36% of college graduates leave Michigan one year after graduation. Developed for young talent by young talent, Let's Detroit seeks to address this issue by improving regional perceptions and strengthening relationships by connecting people to each other, employment, things to do, places to live and opportunities to make a positive impact on Southeast Michigan.

Let's Detroit partnership opportunities offer 12 months of engagement and exposure through the website, a texting function, engagement opportunities and social media engagement. It also exists offline to enhance and create programs aimed at driving regional collaboration, social mobility, equity and economic prosperity.

## PARTNERSHIP OPPORTUNITIES

### Founder - \$50,000

- The Let's Detroit team will collaborate with founders to develop a customized annual program that meets company goals.
- Founder partnerships offer industry category exclusivity.

### Champion - \$25,000

- Champion partnerships offer industry category exclusivity.
- Seat on Let's Detroit Business Advisory Council, meets at least three times a year
- Invitation to participate in Let's Detroit events throughout the year
- Recognition signage at Let's Detroit events
- Recognition on Let's Detroit website
- Recognized in the Detroit Regional Chamber Foundation annual report
- At least five featured posts on Let's Detroit social media outlets
- Logo featured on Land Your Dream Job section of the website for three months
- Employee feature on Land Your Dream Job section of the website (one ambassador slot for one year)
- Opportunity to provide content to platform users once per year
- Speaking opportunity at one Let's Detroit event

## **Mentor - \$12,000**

- Seat on Let's Detroit Business Advisory Council, meets at least three times a year
- Invitation to participate in Let's Detroit events throughout the year
- Recognized in Detroit Regional Chamber Foundation annual report
- Company recognition on Let's Detroit website partner page
- At least three featured posts on Let's Detroit social media outlets
- Logo featured on Land Your Dream Job section of the website for one quarter
- Employee feature on Land Your Dream Job section of the website (one ambassador slot for six months)
- Opportunity to provide content to platform users once per year

## **Advisor - \$6,000**

- Invitation to participate in Let's Detroit events throughout the year
- Recognized in Detroit Regional Chamber Foundation annual report
- Company recognition on Let's Detroit website partner page
- At least one featured post on Let's Detroit social media outlets
- Employee feature on Land Your Dream Job section of the website (one ambassador slot for one quarter)

## **Coach - \$3,000**

- Invitation to participate in Let's Detroit events throughout the year
- Recognized in Detroit Regional Chamber Foundation annual report
- Company recognition on Let's Detroit website partner page
- Employee feature on Land Your Dream Job section of the website (one ambassador slot for one month)

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