

DETROIT REGIONAL SNAPSHOT

summer 2018

QUALITY OF LIFE

\$137,200
median home value in 2016

30
downtowns have walk scores of 75 or more

200,000
acres of parkland in the region

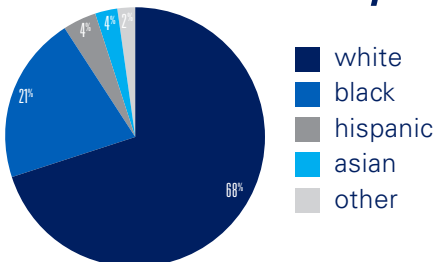
96.9
cost of living index, 3.1 points below the national (2017)

28-mile
Detroit River serves as an international border and connector of the Great Lakes

POPULATION AND DEMOGRAPHICS

5.3 million residents
in the 11-county region

Race and Ethnicity



14th
most populous metropolitan area in the nation

11-County region
7,062
square miles

City of Detroit
139
square miles

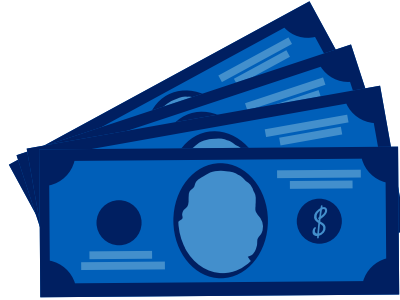
ECONOMY

4.4%

2017 annual
unemployment rate

9.8%

gross domestic product
growth from 2011 to 2016



20.6%

per capita income
growth since 2011

36%

Median home values increased
in the Detroit area from 2011 to 2016

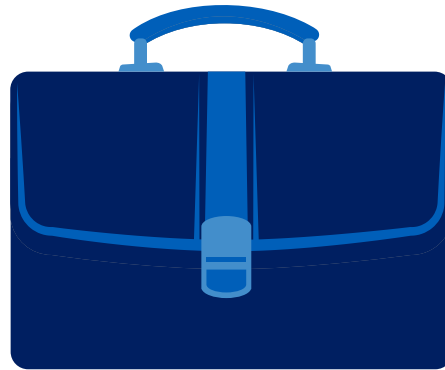
EMPLOYMENT

2.3 million jobs

in the Detroit region

More jobs

in the Detroit region
than 28 U.S. states



6.0% increase

in employment since 2013

12.8%

private sector jobs
gained over the past five years

INTERNATIONAL GATEWAY

\$42.1 billion

in exports (2016)

6th largest export

market in the
United States

2nd busiest border

crossing by trucks in
North America (2017)

417,000

foreign-born residents
in the region (2016)

1,300

international business
locations from 38 countries
in the Detroit region

34.4 million

passengers in 2016 at
Detroit Metro Airport,
with 1,100 daily flights