DETROIT REGIONAL SNAPSHOT

SUMMER 2018

QUALITY OF LIFE

$137,200
median home value in 2016

200,000
acres of parkland in the region

96.9
cost of living index, 3.1 points below the national (2017)

28-mile
Detroit River serves as an international border and connector of the Great Lakes

30
downtowns have walk scores of 75 or more

POPULATION AND DEMOGRAPHICS

5.3 million residents
in the 11-county region

11-County region
7,062 square miles
City of Detroit
139 square miles

Race and Ethnicity

14th most populous metropolitan area in the nation

white
black
hispanic
asian
other
**ECONOMY**

- **20.6%** per capita income growth since 2011
- **9.8%** gross domestic product growth from 2011 to 2016
- **36%** Median home values increased in the Detroit area from 2011 to 2016
- **4.4%** 2017 annual unemployment rate

**EMPLOYMENT**

- **2.3 million jobs** in the Detroit region
- **6.0%** increase in employment since 2013
- **12.8%** private sector jobs gained over the past five years
- **More jobs** in the Detroit region than 28 U.S. states

**INTERNATIONAL GATEWAY**

- **$42.1 billion** in exports (2016)
- **6th largest export market in the United States**
- **1,300** international business locations from 38 countries in the Detroit region
- **2nd busiest border crossing by trucks in North America (2017)**
- **34.4 million** passengers in 2016 at Detroit Metro Airport, with 1,100 daily flights
- **417,000** foreign-born residents in the region (2016)