

## Facts

### Country/Market of Origin

Taiwan

### Date of visit

Monday, January 15, 2018

### Host Agency

Detroit Regional Chamber and Michigan China Innovation center

### Industry

High Tech, Semiconductors

### Delegation Size

20

## About

On January 15<sup>th</sup>, 2018 during the North American International Auto Show, the Detroit Regional Chamber hosted a Delegation from Taiwan. Twenty-one experts in the field of semiconductors and electronics came to Detroit to not only visit the famous auto show but to learn about Michigan's economic environment.

Nicky C.C. Lu, Chairman of Etron Technology, Inc. who also served as the delegation lead gave a brief introduction on the delegation and expressed their interest in Detroit as a location for Taiwanese businesses. Lu also highlighted the growth of the Taiwanese semiconductor industry and the importance of growth possibilities within their key industry. The delegates then learned about the Michigan advantage presented by Courtney Henderson, Business Development Manager at the Michigan China Innovation Center. William Butler from the Detroit Regional Chamber gave an overview of the Detroit Region, showcasing all of Detroit's major assets. Mark Heusel, Member at Dickinson Wright, wrapped up the program by talking about doing business in the U.S. through the legal lens.

After some lunch, the Q&A session gave the delegates a chance to ask questions. Key take away was that the discussion must continue beyond this visit as both locations have lots to learn from one another.

