

What is HealthForward?

HealthForward champions Detroit as a center of health care innovation and a destination for vibrant and healthy living.

As an initiative of the Detroit Regional Chamber, HealthForward aims to:

1. Coordinate health care, business, government and nonprofit leaders to increase regional competitiveness and talent attraction through the health care sector.
2. Convene and cultivate growth in health tech innovation and disruptive models of care.
3. Increase the well-being and health of the region to improve workforce productivity and create attractive, sustainable communities.

*Health Care **DESTINATION***

The Detroit region has a rich health care ecosystem with world-class hospitals, renowned academic institutions, and some of the largest purchasers of care in the country. HealthForward markets the region and its assets collectively as a destination for health care talent, patients and entrepreneurs.

***INNOVATION** Cluster*

The region boasts medical breakthroughs, cutting-edge research, and a vibrant technology and innovation ecosystem. HealthForward assists in coordinating and convening health care enterprises to explore and adopt innovative technologies and models while growing and attracting health care startups and businesses.

*Improving **HEALTH** and **WELL-BEING***

HealthForward identifies opportunities for the business community to collaborate with other stakeholders to improve the overall health and wellness of the region to create a healthy, productive workforce.