Detroit Regional Snapshot

Population and Demographics

5.3 million residents in the 11-county region

Race and Ethnicity

- White: 68%
- Black: 21%
- Hispanic: 4%
- Asian: 4%
- Other: 2%

14th most populous metropolitan area in the nation

Economy

7th fastest growing economy in the nation’s 50 most populous metropolitan areas from 2009 to 2014, outpacing Atlanta, Minneapolis and Chicago

- 6.2% 2015 annual unemployment rate
- 18% gross domestic product growth from 2009 to 2014
- 13.2% median home values increased in the Detroit area from 2013 to 2014

11-County region

7,062 square miles

City of Detroit

139 square miles

13% per capita income growth since 2009
2.3 million jobs in the Detroit region

More jobs in the Detroit region than 29 U.S. states

14.9% increase in employment since 2009

227,000 private sector jobs gained over the past five years

$50.3 billion in exports (2014)

5th largest export market in the United States

2nd busiest border crossing by trucks in North America (2014)

$62,861 average health care wages

302,381 people employed in healthcare

10,771 # of health care related establishments

6.9% forecasted job growth (2016-2020)

$554 million NIH R&D Awards

1,899 clinical trials recruiting

1 plastics and rubber products manufacturing exports

2 electrical equipment, appliance and component manufacturing exports

3 transportation equipment manufacturing exports

4 fabricated metal product manufacturing exports

5 machinery manufacturing exports