



JUSTIN ROBINSON

VICE PRESIDENT, BUSINESS ATTRACTION

Justin Robinson is vice president of Business Attraction at the Detroit Regional Chamber. He is responsible for domestic and international business development projects for the Chamber's economic development program. As vice president, Robinson coordinates public partner engagement and serves as the point of contact and chair of the Chamber's partner committee. He previously served as director of business attraction, leading overseas trade missions, participating in trade shows and hosting international delegations.

Robinson joined the Chamber in 2012, after more than nine years with Macomb County's economic development team, where he managed business attraction strategies and outreach to Asia and North America. Robinson also has extensive experience working with Detroit-based manufacturing, R&D and engineering companies, and was the lead on many major expansion projects, resulting in significant investments and job creation within the Detroit region.

Robinson attended Michigan State University and earned a Bachelor of Science degree in urban and regional planning.